

SPONSOR & EXHIBITOR

PROSPECTUS

GATHERING AT THE CENTRE



IPAC Canada National Conference
JUNE 1–4, 2025 | WINNIPEG MANITOBA

 **ipac** Infection Prevention
and Control Canada

 **pci** Prévention et contrôle
des infections Canada

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INVITATION FOR SPONSORS AND EXHIBITORS

Subject to change

CONNECT WITH INFECTION PREVENTION AND CONTROL PROFESSIONALS

Infection Prevention and Control Canada's National Conference and Industry Showcase returns as a hybrid conference.

We are excited to bring together our in-person conference and our virtual conference.

BUILD YOUR NETWORK

IPAC Canada's annual conference attracts infection prevention and control professionals of all backgrounds, including nurses, physicians, epidemiologists, environmental services managers, medical laboratory technologists, dental professionals, pre-hospital/emergency services professionals, and many other healthcare sectors across the spectrum of care.

This is a premier event for companies that provide products and services including, but not limited to, hand hygiene, cleaning and disinfection, antiseptic and antimicrobial agents, personal protection, healthcare construction and renovations.

HYBRID CONFERENCE

It is important that our conference reaches its largest audience and that our sponsors get the most value for their contribution – we are once again using a hybrid model.

The main conference will take place in-person in Winnipeg, attracting industry professionals and our trade show will provide you with the opportunity to showcase your products or services and engage with your stakeholders.

Select education sessions will be live-streamed and attendees will be able to interact on the virtual platform and conference app.

Take advantage of this format with more avenues than ever before to connect, learn, and grow.

ABOUT IPAC CANADA

IPAC Canada is a multidisciplinary professional organization of over 2100 healthcare professionals and others dedicated to the prevention and control of infections across the continuum of care. We provide members with timely education opportunities, resources, tools, and publications to inspire, nurture and advance all facets of infection prevention and control; we develop position statements and practice recommendations to support, encourage, and promote best practices. We advocate the advancement of evidence-informed practices to protect both healthcare providers and the public.

The association publishes a quarterly scientific journal, *The Canadian Journal of Infection Control*, and a bi-annual publication, *Industry Innovations*, specifically for industry whitepapers. For more information about these publications, contact Al Whalen, Advertising Manager (awhalen@kelman.ca).

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2025 CONFERENCE SCHEDULE

Central Time Zone

See detailed program at <https://ipac-canada.org/ipac-canada-annual-conference>.

LIVE) Live Streamed

SATURDAY, MAY 31

09:00 – 16:00
Board Meeting
19:00 – 21:00
Registration

SUNDAY, JUNE 1

07:00 – 17:00
Registration
08:00 – 17:00
IPAC Canada Chapter
Presidents Meeting

PRE-CONFERENCE

0900 – 1200 **LIVE**)
Clinical Rounds:
When You Have a Hammer,
Everything is a Nail!
In collaboration with
IPAC Central South Ontario
09:00 – 12:00 **LIVE**)
More FUNDamentals of
IPAC in LTC
12:00 – 13:00
Lunch Break
13:15 – 16:30 **LIVE**)
Cleaning & Disinfection
Symposium
16:30 – 18:00
Opening Reception
in Exhibit Hall

MONDAY, JUNE 2

06:30 – 08:15
Run/Walk for IFIC
Includes breakfast for participants
07:00 – 08:00
Breakfast
For all other conference attendees
08:30 – 09:00 **LIVE**)
Welcome and
Opening Remarks
09:00 – 09:45 **LIVE**)
KEYNOTE PRESENTATION
Beyond Diversity: Cultivating
Compassionate Leadership for
a More Just World
09:45 – 10:30 **LIVE**)
IPAC in Global Emergencies
1030 – 1045
Refreshment Break
10:45 – 12:00 **LIVE**)
Balancing IPAC Rules vs Care
12:00 – 15:00
Lunch, Exhibits, Poster
Presentations
12:15 – 13:15
2025 Scientific Program
Committee
12:30 – 13:30
IPAC Canada Finance
Committee
IPAC Canada Standards &
Guidelines Committee
1:400 – 15:00 **LIVE**)
Oral Presentations
15:15 – 16:15 **LIVE**)
CONCURRENT SESSIONS
• Clinical Rounds
• LTC Surveillance Using
National Case Definitions
• High Consequence
Pathogens
16:30 – 18:30
A Manitoba Social!
Hosted by IPAC Manitoba
All welcome!

TUESDAY, JUNE 3

08:00 – 09:15 **LIVE**)
Breakfast of Champions
Awards & Recognition
09:15 – 09:30
Welcome and
Opening Remarks
09:30 – 11:00 **LIVE**)
Pitch 'n Catch
Convince me if you can!
11:00 – 11:15
Refreshment Break
11:15 – 12:15 **LIVE**)
How can AI Support IPAC?
12:00 – 15:00
Lunch, Exhibits, Poster
Presentations
12:15 – 13:15
2025 Scientific Program
Committee
12:30 – 13:30
IPAC Canada Education
Committee
IPAC Canada Membership
Committee
12:30 – 14:00
International Presidents
Luncheon
By invitation
14:00 – 15:00 **LIVE**)
Oral Presentations
14:00 – 15:00
IPAC Canada Corporate
Relations Committee
15:15 – 17:15 **LIVE**)
Persuasive Conversations
18:30 – 22:00
SPECIAL EVENT
Canadian Museum for
Human Rights
Tickets: \$105 plus GST.

WEDNESDAY, JUNE 4

08:00 – 09:30
IPAC Canada Annual General
Meeting/Elections
IPAC Canada Members only
Virtual attendance will be possible
09:30 – 09:45 **LIVE**)
Welcome and
Opening Remarks
09:45 – 10:30 **LIVE**)
Hot Topics
10:30 – 10:45
Refreshment Break
10:45 – 11:00 **LIVE**)
Address by the President,
IPAC Canada
11:00 – 12:00 **LIVE**)
CLOSING SESSION
Decolonizing Healthcare:
Culturally Sensitive Care for
Indigenous Peoples
12:00 – 12:30 **LIVE**)
Closing Ceremonies

POST-CONFERENCE
12:30 – 13:15
Lunch for Post-Conference
Attendees
By registration only
13:30 – 16:30 **LIVE**)
IPAC Considerations in
Long-term Care Facility Design

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EXHIBITOR OPPORTUNITIES

DEDICATED EXHIBIT HALL HOURS*

(Central Time Zone)

These dedicated exhibit hall hours provide direct access to IPAC professionals. The Opening Reception in the Exhibit Hall is an exclusive networking opportunity. Attendee lunches on Monday and Tuesday are served in the Exhibit Hall, providing maximum contact.

SUNDAY

11:00 – 16:00

Exhibitor Move in

16:30 – 18:00

Opening Reception

MONDAY

12:00 – 15:00

Lunch and Tradeshow Hours

TUESDAY

12:15 – 15:00

Lunch and Tradeshow Hours

15:30 – 18:00

Exhibitor Tear Down

* Exhibit hall hours are subject to change

EXHIBITING DETAILS

**Exhibiting Fee: \$2000
+ GST (5%)**

Fee includes:

- A draped exhibit space with a table and two chairs. Other amenities can be purchased through the show services provider. Exhibitor Service Manual will be available at a later date.
- Booth sizes available are 10' x 10' only.
- Exhibitor name badges for two (2) individuals working at the booth will be provided. The name badges will give the exhibitor representatives access to education sessions; Sunday Opening Reception; Monday and Tuesday Lunches; and all breaks. Exhibitors must register separately for Wednesday events.
- Virtual exhibitor profile in the conference app.

Note: All exhibit booths must be approved by the organizers. The organizers reserve the right to restrict any items that may impede attendee or exhibitor sight lines.

Booth space is assigned based on the following criteria:

1. Corporate Members of IPAC Canada (according to 2024-2025 membership level)
2. Conference Sponsors (according to sponsorship level)
3. Previous IPAC Canada Exhibitors
4. Application Submission Date

Additional Booth Representative Registrations: \$200/each

Tickets for social events must be purchased separately.

CANCELLATION POLICY AND FAILURE TO OCCUPY SPACE

In the event that the balance due for booth rental is not remitted by February 24, 2025, the committee has the exclusive right to cancel the agreement with the exhibitor.

In the event of the committee receiving written notification on or before February 24, 2025, IPAC Canada shall refund the exhibitor payment, less an administration fee of \$500 per booth plus applicable tax.

For cancellations received after February 24, 2025, the entire payment shall be forfeited by the exhibitor unless the committee is able to re-sell the booth space under similar terms and conditions, in which case the exhibitor shall only forfeit an administration fee of \$500 plus applicable tax.

In the event that space is not occupied per agreement at the close of exhibit installation, the exhibitor shall forfeit all payments.

HOW TO APPLY FOR ON-SITE EXHIBIT SPACE

To complete the online application form, **click [HERE](#).**

Deadline for applications is February 24, 2025.

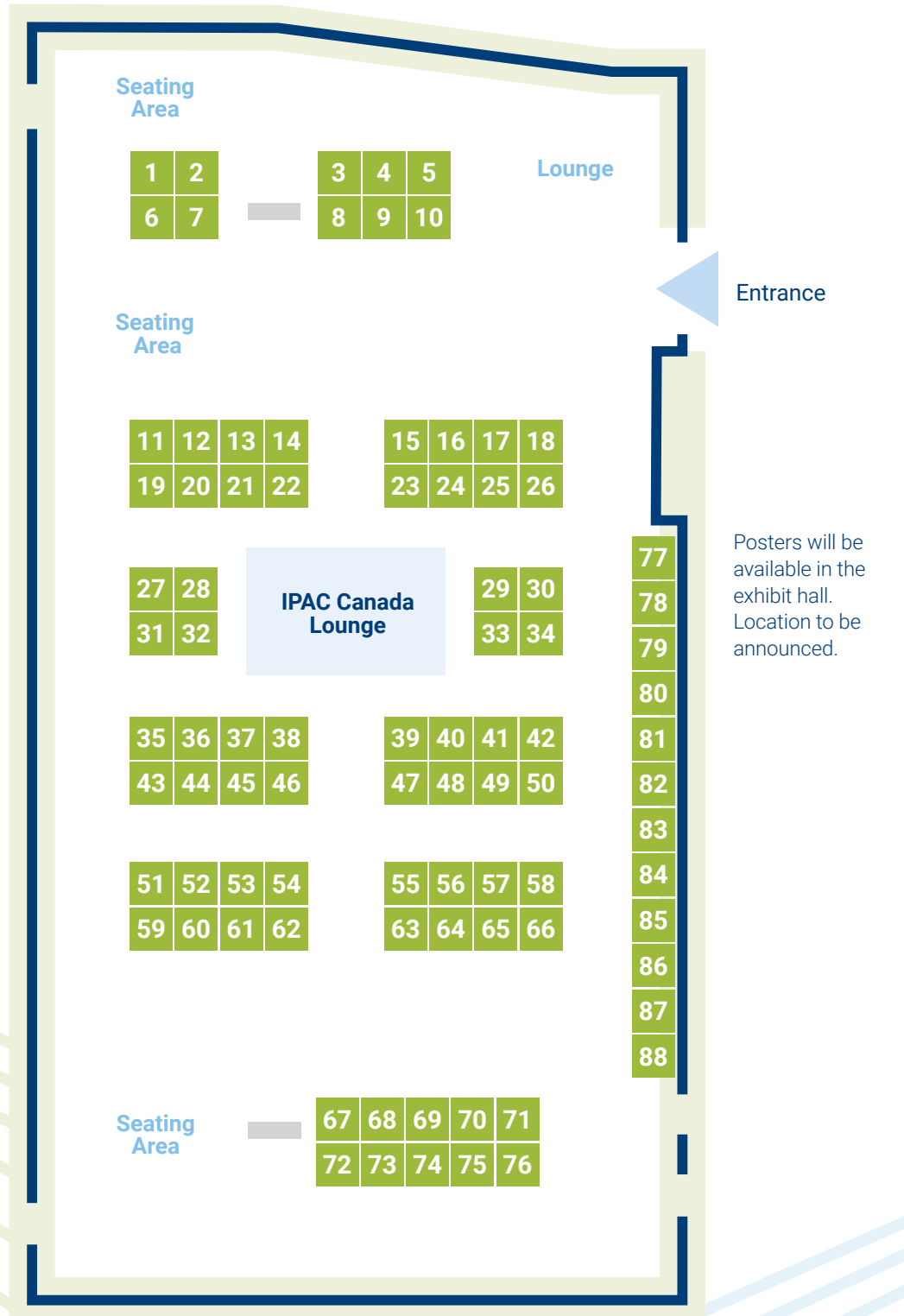
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EXHIBIT HALL

**RBC Convention
Centre Winnipeg
Hall C**



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SPONSORSHIP OPPORTUNITIES

STANDARD SPONSORSHIP BENEFITS	PLATINUM \$30,000	GOLD \$25,000	SILVER \$20,000	BRONZE \$15,000	SUPPORTER \$10,000	FRIEND \$5000+
Complimentary In-Person Registration(s) (For your staff and booth reps only)	4	3	3	2	2	2
Complimentary Virtual Registration(s) (For your staff and booth reps only)	2	2	1	1	1	1
Complimentary Special Event Tickets	4	3	2	1	N/A	N/A
Complimentary Exhibit Booth (Includes 2 in-person exhibitor registrations per booth)	Max of 3	Max of 2	1	1	N/A	N/A
Choice of Exhibit Booth Location	First	Second	Third	Fourth	N/A	N/A
Attendee List (Pre- and post-event)	•	•	•	•	•	•
Sponsor Profile on App and Virtual Platform	•	•	•	•	•	•
Logo Recognition on Conference Materials	•	•	•	•	•	•
Verbal Recognition during Conference Program	•	•	•	•	•	•
Gamification Challenge/Contest	•	•	•	•	•	•
Post(s) on IPAC Canada Social Media	4	3	2	1	1	N/A
SPONSORSHIP CUSTOMIZATION						
<ul style="list-style-type: none"> • Branded Email to Attendees • Push Notification through the Conference App • Recognition in the Conference Sponsor Reel • Host an Education Session* • Conference Tech Sponsor* • Lanyard Sponsor* • Hotel Key Card Sponsor* • Charging Station Sponsor* • Break Sponsor* • Refreshment Station Sponsor* <p>*Additional fees apply.</p> <p>Have an idea for a benefit? Benefits are not limited to these options. Contact us to discuss custom benefits.</p>	Select 3	Select 2	Select 1	N/A	N/A	N/A

Interested in providing an unrestricted grant or sponsoring a session?

Check out our **WISH LIST** and contact Gerry Hansen, Executive Director to discuss at executivedirector@ipac-canada.org

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DESCRIPTION OF SPONSORSHIP OPPORTUNITIES

STANDARD BENEFITS

Complimentary In-Person Registration(s)

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Attend the in-person conference and interact with attendees and industry colleagues during sessions, lunches, and breaks. These registrations are specifically for your company.

Note: Pre-conference sessions not included.

Complimentary Virtual Registration(s)

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Attend the virtual conference and interact with attendees and industry colleagues on the virtual platform and conference app. These registrations are specifically for your company.

Complimentary Special Event Tickets

PLATINUM, GOLD, SILVER, BRONZE

Attend the Tuesday Night special event at Canadian Museum for Human Rights. Extra fee if not complimentary because of sponsorship status.

Complimentary Exhibit Booth

PLATINUM, GOLD, SILVER, BRONZE

Participate as an exhibitor in our tradeshow to showcase your products and services. See details above on page 6.

Choice of Exhibit Booth Location

PLATINUM, GOLD, SILVER, BRONZE

Get the priority choice for the prime exhibit booth locations. Booth allocation is to be approved by IPAC Canada. See page 5 for booth space allocation considerations.

Attendee List

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Your company will be provided with an attendee list with contact information (for those who have consented to having their information shared), so you can contact leads and promote your booth and services. One list will be provided preconference and another after the conclusion of the conference.

Note: Attendee contact lists are for one-time promotional use only.

Sponsor Profile on App and Virtual Platform

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Have a strong presence on our virtual event platform through a profile that contains your logo, company details, and contact information.

Logo Recognition on Conference Materials

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Your logo will be recognized on a minimum of 2 conference communications, on-site signage, and the IPAC Canada Newsletter. Size and placement will be according to your sponsorship level.

Verbal Recognition during Conference Program

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Your company's support will be verbally acknowledged by our event emcee and IPAC Canada during the live event program.

Gamification Challenge/Contest

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER, FRIEND

Opportunity to be the exclusive sponsor of, and to participate in, our gamification contest on the conference app and virtual platform.

Note: Industry representatives are not permitted to participate or win before and during the conference.

Post(s) on IPAC Canada Social Media

PLATINUM, GOLD, SILVER, BRONZE,
SUPPORTER

IPAC Canada will create social media posts thanking sponsors or recognizing their contribution on their social media accounts before and during the conference.

CUSTOMIZATION OPPORTUNITIES

Customization opportunities only available for PLATINUM, GOLD, SILVER levels.

Branded Email to Attendees

Encourage and invite delegates to visit your booth by sending an email to all conference attendees. This could also be used to share company information or content. Timing and content to be approved by IPAC Canada.

Push Notification through the Conference App

Send a notification to all conference attendees on the conference app/virtual platform during the event. This could be used to encourage visits to your booth, share company information, or content. Timing and content needs to be approved by IPAC Canada.

Recognition in the Conference Sponsor Reel

Have your company prominently recognized in a conference video played from the conference main stage.

Host an Education Session*

Interested in sponsoring a speaker, a session? Limited options available.

Conference Tech Sponsor*

Have your company logo prominently displayed on the conference app and virtual platform, as well as signage as the sponsor.

Lanyard Sponsor*

Have your logo placed on all conference lanyards.

Hotel Key Card Sponsor*

Have your logo placed on all the hotel key cards for in-person attendees – your logo will be in their hands every time they enter their hotel room.

Charging Station Sponsor*

Make sure all in-person attendees devices are charged by providing charging stations throughout the conference centre with your logo prominently displayed on the charging devices.

Break Sponsor*

Sponsor a break, and be recognized in the conference app, signage and more.

Refreshment Station Sponsor*

Have your logo placed at lounges or refreshment stations for attendees taking a wellness break.

* Additional fees apply.

PITCH 'N' CATCH

Convince me if you can!

An exciting opportunity for Industry Partners to present innovative new products or services in a Dragons' Den format. Maximum of five presentations awarded.

Applications now open. **Submission deadline: January 31, 2025.**

Plenary fee (\$500) applies if presentation accepted. Must also provide a draw prize for session.

For more information and the application form, visit <https://ipac-canada.org/exhibitorssponsors>

CREATE YOUR OWN BENEFIT!

Benefits are not limited to the options listed in the packages – we want to work with you to create a package that is of most value to you and meets your sponsorship objectives.

Share your ideas with us and we will incorporate what we can.

SPONSOR CONTACT INFORMATION

For further information please contact: Gerry Hansen, Executive Director
1.204.897.5990 | 1.866.999.7111 | executivedirector@ipac-canada.org

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FOR MORE INFORMATION

SPONSOR INQUIRIES

Infection Prevention and Control Canada

Telephone: 204.897.5990

Toll Free: 1.866.999.7111

Fax: 204.488.5028

Email: info@ipac-canada.org

EXHIBITOR INQUIRIES

Conference Secretariat

Buksa Conferences + Associations

Telephone: 780.436.0983 ext. 0

Email: ipaccanada@buksa.com

Mailing Address: PO Box 46125 RPO Westdale, Winnipeg MB R3R 3S3

Courier Address: 67 Bergman Crescent, Winnipeg MB R3R 1Y9

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